

Tracy A. Crooks

A graduate of Kentucky State University class of 1988. Majored in Sociology with an emphasis & concentration in Corporate Business Populations. Focusing on how to effectively work and manage different demographic groups through understanding behavioral decisions in sales and marketing.

Career:

Upon graduation, I was offered an opportunity with United Parcel Service as a Data Analyst in Business Development in Atlanta, Georgia.

- 1988 - Initiative programs w/UPS (marketing spokesperson and advocate): Consignee Billing and was the first person to receive the inbound call for UPS's first "On Call Air" customer call. The beginning of "Same Day Air Pickup".
- 1994 – 1997 Specialized in International Air as an Executive with United Parcel Service
- Special programs: Allowed me the opportunity to become a member of the 1996 Planning committee for the USOG's 1994-1996 and the International Olympic Games of 1996.
- Sprint Corporation 1997-2015 – Senior Account Manager (National Accounts) – Best Buy, Radio Shack, HH Greg, Target, Walmart and Sam's Club. Sprint Preferred Dealers – those who own 10 or more locations.

Awards & Recognition: awarded the Circle of Excellence Award, Pinnacle Award, ranked nationally in top 4 among Sprint Executives in the nation 2014; The Elite Quintile National of Account Executives award 2013- placed 1st in the nation among 189 AE's. Three time recipient of the Regional Vice President Peach Cup and three time recipient of the Director's Most Valuable Player Award.

GA/AL Regional Lead for WISE: Women in Sprint Excelling which is a national employee resource organization within Sprint. She has been the Regional lead for 4 years from 2010-2014. Grew the region from 27 members to 278 members consisting of internal business leaders with the Sprint Corporation. Their mission is to foster an environment of professional, networking, mentoring and educational opportunities for women.

Launching in 2016: President & CEO of Tracy's Fabulous Fashion Finds, Inc.: TFFF's is the premiere, innovative and "go to" resource to find chic, elegant and classic clothing and accessories for stylist women. All women want to look fabulous but many don't know how to find fabulous fashion. I take the guess work out by sharing get finds to the general public worldwide! Using a scientific approach of bringing excitement and innovative ways of finding fabulous, stylish, incredible and affordable finds like you've never seen or experienced before! (Platform for Personal Branding – Creating and Perfecting Your brand – Public Speaking, TV, Radio, SM and website: www.tracysfabfashionfinds.com)

Affiliations & memberships:

Member of the Atlanta West Pentecostal Church of Lithia Springs, GA.

- Member of the Board of Directors of Every Woman Works, Inc. 2013-2015
- Chairman of the Board of Directors of Every Woman Works, Inc. 2015
- An active member of Alpha Kappa Alpha Sorority, Inc. Sigma Omega Omega Chapter in Douglasville, Georgia
- An active member of the National Democratic Party
- Volunteer member of Georgia Public Broadcasting (PBS)
- Member of the Atlanta Botanical Gardens
- Member of Museum of Design Atlanta
- Member of Kentucky State University National Alumni Association (currently on Program Committee)
- Member of the Kentucky State University Atlanta Alumni Association (Lead of the Scholarship Committee)